

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No. : 10/660,289 Confirmation No.: 5354  
Applicant : Brent Russell Phillips  
Filed : September 11, 2003  
Title : METHODS, SYSTEMS, AND MEDIA TO ENHANCE  
PERSISTENCE OF A MESSAGE  
Art Unit : 2144  
Examiner : Saced S. Mirzadegan  
Docket No. : AUS920030563US1(4013)  
Customer No. : 45557

Mail Stop Amendment  
Commission for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**REMARKS IN RESPONSE TO NON-FINAL OFFICE ACTION**  
**DATED MARCH 19, 2008**

This paper is a response to an non-final Office action dated March 19, 2008. Further examination and reconsideration are requested.

**Amendments to the Claims** begin on page 2.

**Remarks** begin on page 6.